IBM SPSS Decision Management Software as a Service delivers predictive analytics in a subscription-based managed cloud environment

Table of contents

1 Overview
   1 Key prerequisites
   1 Planned availability date
   1 Description
   2 Product positioning
   2 Program number
   2 Publications
   2 Ordering information
   3 Terms and conditions
   5 Prices
   5 AP distribution

Overview

IBM® SPSS® Decision Management Software as a Service (IBM SPSS Decision Management SaaS) is a predictive analytics managed cloud offering based on IBM SPSS Decision Management V6.2 software as a front-end interface. This offering is available as a monthly subscription price based on your storage requirements. IBM SPSS Jump Start Consulting Services are available as an option. IBM SPSS Decision Management SaaS employs both predictive models and business rules in generating actions. It is a “closed loop” batch system feeding data records into the models that drive actions. It helps enable you to:

- Build custom applications configured to help solve a specific problem
- Use advanced modeling techniques to find patterns in historical data
- Enable automation of decision outcomes using business rule
- Perform simulations based on provided business rules
- Refine predictive models and resulting actions based on output

The optional SPSS Jump Start Services provide advice and feedback that assists you in preparing your analytic environment. This may include feedback on one or more of the following: best practices on data cleansing, formatting, consolidating, basic data masking, model refinement, and model testing with your business rules for implementation into the SPSS Decision Management SaaS framework.

Key prerequisites

Refer to Software Announcement AP11-0186, dated June 14, 2011.

Planned availability date

December 13, 2011

Description

IBM SPSS Decision Management Software as a Service (SaaS) is a predictive analytic cloud platform that has an easy-to-use, web-based interface based on the generally available IBM SPSS Decision Management software program. This
offering provides another way of delivering analytics as an alternative to an on-premise solution. This hosted offering further enables broad usability across your organization - a key value proposition for SPSS Decision Management SaaS.

SPSS Decision Management SaaS combines some of the IBM SPSS foundation technologies with SPSS Decision Management programs such as IBM SPSS Modeler and SPSS Collaboration and Deployment Services. This allows you to make predictive models and combine those with simple rules to generate outcomes. This SPSS Decision Management SaaS offering is now available as a monthly subscription priced simply on your storage requirements - no limit to number of users or complexity of model. This has the benefit of using the existing IBM cloud infrastructure which has global reach.

This tool can be easily customized to solve specific business problems. Using the Jump Start consulting option, IBM experts can help you address a wide array of business areas and help to provide specific analytic-based decision outcomes. Because this solution is in the cloud, it is easy for large enterprises or small businesses to deploy, collaborate, and standardize around a particular business problem.

### Product positioning

Refer to Software Announcement AP11-0186, dated June 14, 2011.

### Reference information

Refer to Software Announcement AP11-0186, dated June 14, 2011.

### Program number

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### Publications

No publications are shipped with this program.

The Publications Center is a worldwide central repository for IBM product publications and marketing material with a catalog of 70,000 items. Extensive search facilities are provided. Payment options for orders are via credit card (in the US) or customer number for 20 countries. A large number of publications are available online in various file formats, and they can all be downloaded by all countries, free of charge.

### Ordering information

This product is only available via Passport Advantage®. It is not available as shrinkwrap.

Product group: Decision Management
Product Identifier Description (PID)
IBM SPSS Decision Management SaaS 5725F87

Product category: Software as a Service
**Charge metric**

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**Definitions**

Gigabyte is a unit of measure by which the IBM Software as a Service (SaaS) can be obtained. A gigabyte is defined as a 2 to the 30th power of bytes of data (1,073,741,824 bytes). Sufficient entitlements must be obtained to cover the total number of gigabytes processed by the IBM SaaS during the measurement period specified in the customer’s Proof of Entitlement (PoE) or Transaction Document.

Engagement is a unit of measure by which the service can be obtained. An engagement consists of professional or training services including but not limited to a training event, business analysis, or a deliverable-based service event. Sufficient entitlements must be obtained to cover each engagement.

**Passport Advantage**

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**Terms and conditions**

The information provided in this announcement letter is for reference and convenience purposes only. The terms and conditions that govern any transaction with IBM are contained in the applicable contract documents such as the IBM Terms of Use Document, and either the International Passport Advantage Agreement or the IBM Passport Advantage Express® agreement ("Agreement") Acquisition of Software Maintenance.

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**License Information form number**

The program’s Terms of Use will be available for review on the IBM Software License Agreement website


**Limited warranty applies**

Yes

**Limited warranty**

The following terms apply to SPSS Decision Management Software as a Service. IBM warrants that SPSS Decision Management Software as a Service (excluding SPSS Jump Start Services) will conform to its specifications as stated in the Terms of Use,
Appendix A. If the SPSS Decision Management Software as a Service offering does not function as warranted, and IBM is unable to make it do so, IBM will give the customer a prorated refund of amounts prepaid by the customer, and the customer's right to use SPSS Decision Management Software as a Service will terminate. This limited warranty remains in effect during the subscription period for the SPSS Decision Management Software as a Service offering.

Items not covered by warranty

IBM does not warrant uninterrupted, secure, or error-free operation of SPSS Decision Management Software as a Service or that IBM will be able to prevent third-party disruptions of SPSS Decision Management Software as a Service or that IBM will correct all defects. Customer is responsible for the results obtained from the use of SPSS Decision Management Software as a Service.

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Other terms

Volume orders (IVO)
No

IBM International Passport Advantage Agreement

Passport Advantage applies
Yes, and through the Passport Advantage website at

http://www.ibm.com/software/passportadvantage

Usage restriction

Yes.

For additional information, refer to the Terms of Use document that is available on the IBM Software License Agreement website.


Software Subscription and Support applies

Yes. Technical support is provided for SPSS Decision Management Software as a Service primarily through the support website. A searchable knowledge base is provided through the IBM Support website. The IBM Service Request application can be used to report problems on SPSS Decision Management Software as a Service. IBM Service Request is used to open, update, and report on service requests and is available, after initial registration through the following

http://www.ibm.com/support/servicerequest/Home.action

Technical support is included with the SPSS Decision Management Software as a Service offering and is not available as a separate offering.

System i Software Maintenance applies

No

Variable charges apply

No
Educational allowance available
Not applicable.

Prices

For all local charges, contact your IBM representative.

AP distribution

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* Brunei Darussalam, Indonesia, Cambodia, Lao People's Democratic Republic, Malaysia, Philippines, Singapore, Thailand, and Vietnam
**Bangladesh, Bhutan, India, Sri Lanka, Maldives, Nepal, and Afghanistan

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