



Availability date change for IBM Digital Analytics features, part of the IBM Enterprise Marketing Management suite

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Overview

The availability of all new functional enhancements of IBM® Digital Analytics, as described in Software Announcement [213-008](#), dated January 15, 2013, is delayed until February 25, 2013.

The specific IBM Digital Analytics functions delayed include:

- IBM Product Recommendations feature enhancements
- IBM Digital Analytics privacy, standard data export, and Explore feature enhancements
- IBM Digital Data Exchange feature enhancements and new partner integrations

All previously announced IBM Digital Analytics (5725-E35) part numbers remain available for ordering.

All other new parts and other new features of the IBM Enterprise Marketing Management suite as described in Software Announcement [213-008](#), dated January 15, 2013, are now or will be made available as announced.

Planned availability date

February 25, 2013

Reference information

For details about Enterprise Marketing Management V9.0, refer to Software Announcement [213-008](#), dated January 15, 2013.

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