IBM SPSS Modeler Subscription empowers clients with an easy way to try, buy, use, install, and renew the leading tool in the data science area

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At a glance

IBM® SPSS® Modeler Subscription delivers a data science desktop offering that brings predictive intelligence to decisions and gives analysts the capability for a deep dive on many types of data. This new offering enables individuals and businesses to quickly use one of the easiest-to-use data science offerings in the market.

SPSS Modeler Subscription is designed to offer:

- An easy-to-use visual interface that gives users of all levels access to a wide array of algorithms to discover patterns and trends in data.
- Access to a wide assortment of data sources, such as flat files, databases, and data warehouses.
- A range of analytics to address a variety of business problems. It uses analytics ranging from descriptive analytics, to ad hoc queries on large data sets, to advanced algorithms using machine learning techniques.

Overview

SPSS Modeler Subscription is a data science platform that helps you build accurate predictive models quickly and deliver predictive intelligence to individuals, groups, systems, and the enterprise. It provides a range of advanced algorithms and analysis techniques, including geospatial analysis, many types of machine learning algorithms, ad hoc queries, and visualization. Use it to consistently make better decisions, from the desktop or within operational systems. The product enables individuals and businesses to:

- Discover insights and solve problems by analyzing structured and unstructured data. Access varied data from flat files to databases.
- Use an intuitive graphical interface to visualize each step of the data mining process as part of a stream.
- Use a single run to test multiple modeling methods, compare results, and select which model to deploy. It is designed to allow you to quickly choose the best performing algorithm based on model performance.
- Use R and Python to amplify the power of your analytics. Extend and complement these technologies for more advanced analytics while you keep control.
- Transform data automatically into the best format for more accurate predictive models. Analyze data, identify fixes, screen out fields, and derive new attributes with just a few clicks.
• Choose from multiple machine learning techniques, including classification, segmentation, and association algorithms. Use languages such as R and Python to extend modeling capabilities.
• Explore geographic data, such as latitude and longitude, postal codes, and addresses. Combine it with current and historical data for better insights and predictive accuracy.

Key prerequisites

SPSS Modeler Subscription requires an internet connection and a workstation with a supported web browser.

For specific browser requirements, see the Technical information section.

Planned availability date

October 31, 2017

Description

SPSS Modeler Subscription is designed to offer self-service capabilities you need to perform advanced analytics.

• Simple management
  – Easily manage users within the organization.
  – Easy download through My IBM Products and Services.
  – Easy licensing through IBMid.

• Flexible billing

• Monthly pay-as-you-go pricing
• Upgrade versions or seats as required
• No need for time-consuming renewal process

• Intelligent packaging

• Add-ons expand the capabilities to meet the needs of all users.
• Activate add-ons as needed.
• Offline usage (up to 14 days).

Product positioning

SPSS Modeler Subscriptions supplement existing SPSS Modeler offerings. It enables an individual or organization to easily try, buy, license, use, and renew copies of IBM SPSS Modeler desktop software on a monthly basis. Other SPSS Modeler offerings are still in place.

Program number
**Offering Information**

Product information is available on the [IBM Offering Information](https://www.ibm.com) website.

More information is also available on the [Passport Advantage](https://www.ibm.com) and [Passport Advantage Express](https://www.ibm.com) website.

**Publications**

SPSS Modeler Subscription documentation will be available on October 31, 2017, in [IBM Knowledge Center](https://www.ibm.com).

**Services**

**Software Services**

IBM Software Services has the breadth, depth, and reach to manage your services needs. You can leverage the deep technical skills of our lab-based, software services team and the business consulting, project management, and infrastructure expertise of our IBM Global Services team. Also, we extend our IBM Software Services reach through IBM Business Partners to provide an extensive portfolio of capabilities. Together, we provide the global reach, intellectual capital, industry insight, and technology leadership to support a wide range of critical business needs.

To learn more about IBM Software Services, contact your Lab Services Sales or Delivery Leader.

**Technical information**

**Specified operating environment**

**Hardware requirements**

None

**Software requirements**

A direct, internet connection and an internet browser, such as Mozilla Firefox, Google Chrome, or Microsoft Internet Explorer.

The program’s specifications and specified operating environment information may be found in documentation accompanying the program, if available, such as a readme file, or other information published by IBM, such as an announcement letter. Documentation and other program content may be supplied only in the English language.

**Planning information**

**Packaging**

This offering is accessed through the internet. There is no physical media or electronic deliverable.
This offering is available from IBM Marketplace. On IBM Marketplace, you can discover, try, and buy software, hardware, and services from IBM and third-party providers.

### Ordering information

This product is only available through Passport Advantage. It is not available as shrink wrap.

These products may only be sold directly by IBM or by authorized IBM Business Partners for Channel Value Rewards.

More information can be found on the IBM Channel Value Rewards website.

To locate IBM Business Partners for Channel Value Rewards in your geography for a specific Channel Value Rewards portfolio, go to the Find a Business Partner page.

Product group: Hybrid Cloud and Managed Services

Product: SPSS Modeler Subscription (5737-B93)

Product category: Hybrid Cloud Business Analytics

#### Passport Advantage

**SPSS Modeler Subscription PID (5737-B93)**

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<td>IBM SPSS Modeler Subscription, Base Edition Authorized User per Month</td>
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#### Charge metric

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**Authorized User**

*Authorized User* is a unit of measure by which the Cloud Service can be obtained. Client must obtain separate, dedicated entitlements for each unique Authorized User given access to the Cloud Service in any manner directly or indirectly (for example, through a multiplexing program, device or application server) through any means. Sufficient entitlements must be obtained to cover the number of Authorized Users given access to the Cloud Service during the measurement period specified in Client’s PoE or Transaction Document.

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### Technical support
Technical support is provided for Cloud Services and enabling software, as applicable, during the subscription period. Any enhancements, updates, and other materials provided by IBM as part of any such technical support are considered to be part of the Cloud Service, as applicable, and therefore governed by the applicable agreement as defined in Client's quote or transaction document. Technical support is included with the Cloud Service and is not available as a separate offering.

Additional technical support information for this Cloud Service offering may be found in the IBM Support Handbook or in service-specific documentation.

Terms of Use

Cloud Service offering-specific terms are available on the Cloud service terms website.

Limited warranty

See the warranty defined in the applicable agreement governing Client's acquisition for this offering.

Money-back guarantee

No

Volume orders (IVO)

No

Passport Advantage applies

Yes, information is available on the Passport Advantage and Passport Advantage Express website.

Software Subscription and Support applies

No

IBM Operational Support Services - SoftwareXcel

No

Variable charges apply

No

Educational allowance available

Not applicable.

Statement of good security practices

IT system security involves protecting systems and information through intrusion prevention, detection, and response to improper access from within and outside your enterprise. Improper access can result in information being altered, destroyed, or misappropriated or can result in misuse of your systems to attack others. Without a comprehensive approach to security, no IT system or product should be considered completely secure and no single product or security measure can be completely effective in preventing improper access. IBM systems and products are designed
to be part of a regulatory compliant, comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products, or services to be most effective.

**Important:** IBM does not warrant that any systems, products, or services are immune from, or will make your enterprise immune from, the malicious or illegal conduct of any party.

### Prices

For additional information and current prices, contact your local IBM representative.

**Business Partner information**

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**Passport Advantage**

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