IBM is announcing its intent to rename IBM MobileFirst Protect to IBM MaaS360 and continue to provide market-leading capabilities for secure Enterprise Mobility Management

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Overview

IBM (R) MaaS360 (R) is a comprehensive enterprise mobility management (EMM) platform used to remotely configure devices, enforce security policies, push apps and documents, and protect work data. With support for Apple iOS, Android, Mac OS X, and Microsoft (TM) Windows (TM) devices, MaaS360 enables you to choose the right mobile management and security capabilities for your business.

Delivered as a cloud service on a secure multitenant architecture, MaaS360 provides everything you would expect from a powerful EMM solution, while simplifying deployment and management. MaaS360 enables you to support any mobile deployment, with the latest devices, usage models, and layered security. Everything you need to manage the entire mobile lifecycle, from enrollment to policy management, security controls, app and content management, help desk support, and device retirement, is available in a single platform. To learn more, visit IBM MaaS360 Enterprise Mobility Management website.

Based on customer feedback and IBM's strategic focus on securing the mobile enterprise, IBM intends to rename IBM MobileFirst (TM) Protect (SaaS) back to MaaS360 (SaaS). The name change would not affect entitlements. Customers with existing entitlements to components within MobileFirst Protect solutions would have the same entitlements to MaaS360 solutions.

Key prerequisites

Not applicable

Statement of general direction

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