IBM Lotus CEO Community Collaboration Bundle provides a complete communications collaboration solution

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**Overview**

IBM Lotus® CEO Community Collaboration Bundle combines the benefits of the latest releases of Lotus Connections, Lotus Sametime®, and Lotus Quickr, offering your organization the most complete collaboration solution available at a great value.

IBM Lotus Connections 1.0, is the industry's first social software designed specifically for business. It lets you utilize the collective knowledge of your organization, your partners, and your customers by dynamically building new connections between people, the information they know, and the tasks they are executing. Lotus Connections includes:

- Directory and expertise location tools for creating and managing communities of interest; blogging capability
- Innovative social bookmarking for helping you find pre-qualified information faster
- A new tool, called Activities, to help you manage all the information and people associated with a specific task

IBM Lotus Sametime 7.5.1 software is the latest version of the award-winning instant messaging and Web conferencing solution from IBM.

Sametime:

- Supports rich text instant messaging, chat histories, integrated Voice over IP, point-to-point video, integration with desktop productivity applications, updated client interface, and much more.
- Provides instant messaging and Web conferencing.
- Enables unified communications and collaboration, combining security features with an extensible, open solution that includes integrated Voice over IP (VoIP), location awareness, managed interoperability with supported public IM networks, mobile clients, and a robust Business Partner community offering telephony and video integration.

Lotus Quickr 8.0 is team software that helps you access and interact with all the people, information, and project materials you need to get the job done faster and make better, more informed decisions.

- The rich features of Lotus Quickr allow you to easily set up online team spaces, organize and securely share everyday business files, collaboratively author and edit content, and coordinate meetings and events.
- The Connectors included with Lotus Quickr let you work both from a Web browser and right from your favorite desktop programs, such as Lotus Notes®, Lotus Sametime, and Microsoft™ Office.
- Extranet support in Lotus Quickr allows you to easily extend your
collaboration to strategic partners and customers outside your firewall.

- When traveling, Lotus Quickr team spaces can be taken offline.

**Key prerequisites**

Refer to the Hardware requirements and Software requirements sections for details.

**Planned availability dates**

- June 29, 2007: Electronic software delivery
- June 29, 2007: Media and documentation

**Description**

IBM Lotus CEO Community Collaboration Bundle provides the richest collaboration solution at the best value. Its components are built on open standards and extensible by customers and by independent software vendors. Lotus Connections, Lotus Sametime, and Lotus Quickr are flexible and designed to integrate into your current environment, running on multiple server operating systems and working with multiple releases of desktop software.

Refer to the individual channel announcements for Sametime Quickr and Connections for more details on each component of the Community Collaboration Bundle.

**Lotus Connections 1.0** delivers the following integrated components to meet the security, scalability, and integration requirements of a growing business. These components may be accessed via a browser, through e-mail, instant messaging, and portal software that you may already be using today.

- Profiles enable you to quickly find the people you need by searching across your organization using keywords that help identify expertise or current projects.
- Communities allow you to create, find, join, and work with communities of people who share a common responsibility or area of expertise.
- Blogs help you to present your ideas and receive feedback while learning from the experience of others.
- Dogear functionality allows you to save your bookmarks, either as private or shared, so that information can be quickly accessed.
- Activities component empowers you with the ability to organize work, plan next steps, and easily tap your expanding professional network to help execute everyday deliverables faster.

**IBM Lotus Sametime 7.5.1** is an award-winning and market-leading platform for real-time collaboration, offering integrated instant messaging and Web conferencing capabilities with the security features required for business use. Lotus Sametime 7.5.1 software introduces:

- Point-to-point video — Easily expand an instant message to a voice or video conversation with another user
- Tabbed chat user interface — Simplify your desktop and more easily manage multiple conversations by consolidating all active IM sessions in a single Lotus Sametime window
- Integration with Microsoft Office and Outlook applications — View online status and launch Lotus Sametime capabilities such as instant messaging, voice or video chat, and Web conferencing sessions directly inside of Microsoft Office and Outlook
- Linux™ server support — Implement Lotus Sametime with the openness and opportunity for cost savings associated with the Linux platform
- Macintosh client support — Utilize robust Lotus Sametime instant messaging features and Web conferencing participation from Macintosh desktops

IBM Lotus Sametime helps you avoid the perils of doing business on unsecured public IM networks and the spiraling, unpredictable costs of so-called “pay as you go” Web conferencing services.
Lotus Quickr 8.0 helps you organize and share content, work as a team, and manage the e-mail glut. Lotus Quickr provides three integrated components:

1. Content repository enables easy storage of content (for example, Office documents, videos, media files) on secure servers that IT regularly backs up. Also you can organize your content, authorize others to read, edit, or manage your content, and receive updates into your favorite feed reader when content is updated. Domino®- and Java™-based repositories are provided; customers may deploy either or both.

2. Content and Team Services provide capability to store, organize, access, and share content and team projects. Specifically, Quickr provides content libraries that support check-in/check-out and customization, team calendar and milestone tracking tools, team blogs, wikis, and announcement lists.

3. Connectors provide access to content libraries directly from desktop applications such as Lotus Notes, Lotus Sametime, Microsoft Office, and Windows™ Explorer; they plug into desktop applications through a set of downloadable connectors (similar to plug-ins) that provide access to Lotus Quickr software from within desktop applications.

All the components of the Community Collaboration Bundle — Lotus Connections, Lotus Sametime, and Lotus Quickr — provide compelling, intuitive user interfaces, making them simple to learn without an extensive investment in end-user training. Early adopters of these collaborative solutions in any end-user community can easily encourage others to participate by getting them started with a few basic instructions; thus, helping to overcome the adoption gap that makes other team collaboration solutions ineffective.

Benefits of the IBM Lotus CEO Community Collaboration Bundle:

- Business tasks and decisions are executed faster, allowing for quick access to information and experts from an expanded professional network, with a complete array of tools for Working Together®.
- Information and knowledge are more effectively shared across the organization and securely stored so they are not lost as employees move about.
- Collaboration is not confined to geographic location. Your organization can share and leverage teams from across the globe to achieve optimal results.
- A cost-effective, consistent approach to real-time collaboration is provided within an encrypted, authenticated, managed environment.
- Decisions are made with confidence knowing they were vetted by experts across the organization and reflect past experience.
- Innovative products and services are spawned from communities of employees, partners, and customers — driving growth in the business.

IPLA and Subscription and Support considerations

IPLA licenses can be transferred from one machine to another within, but not limited to an enterprise. You may aggregate the capacity for all the processors the product is operated on to achieve a more economic price. This will result in a single Proof of Entitlement (PoE). It is your responsibility to manage the distribution of Value Units within the limits of the entitlement of the product license.

Subscription and Support must cover the same capacity as the product license entitlement. Subscription and Support will be available in the country in which the agreement is made.

Statement of direction

It is the intention of IBM Lotus to continue to offer feature-rich, scalable, secure, easy-to-use software for team collaboration, real-time communications, Web conferencing, social networking, and managing content, regardless of company size and industry focus.

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