



EXPERIAN NORTH AMERICA standardizes on IBM's zSeries DFSMSrmm Removable Media Manager

EXPERIAN NORTH AMERICA is one of the world's leading suppliers of information on consumers, businesses, motor vehicles and property. Their databases bring together data from many different sources - public, proprietary and self-reported - to provide the basis for informed and timely business decisions. As responsible stewards of this information, Experian recognizes that their paramount duty is to maintain data accuracy and insure appropriate use - by implementing the strictest security, data protection and quality control procedures.

ISV software costs at Experian were very high - as they were dealing with IBM in an existing large Tivoli distributed systems deal, they found IBM could also help them reduce ISV costs replacing existing competitor software with DFSMSrmm Removable Media Manager, IBM's z/OS based Tape Management solution. By migrating multiple data centers to DFSMSrmm, Experian was able to recognize significant software licensing savings and still maintain all of their existing ISV product function.

The IBM Software Migration Project Office (SMPO) teamed with multiple Experian data centers to complete the migrations which were performed on-time, on-budget and with minimized associated risk. Overall customer satisfaction rated "Very Satisfied" for both product and services delivery by the SMPO, and Experian had these comments regarding their total satisfaction with IBM:

- ◆ "Phenomenal services delivered by the SMPO", "Extremely satisfied with SMPO's performance"
- ◆ "Especially like the DFSMSrmm product dynamics of adding/deleting tape volumes on the fly"
- ◆ "Interfacing with Virtual Tape Servers and Automated Tape Libraries with DFSMSrmm is much better than how the ISV software interfaced in these areas" - a major plus for DFSMSrmm over the competition
- ◆ "Experiences with SMPO were very positive"
- ◆ "Would reference product/services to other customer prospects"