

The number of emails sent every day is estimated to be over 200 billion.

There are 4.2 billion email addresses.

15 petabytes of new information being generated every day.

There are over a billion instant messaging accounts worldwide.

Over 12 billion mobile phones.

The number of text messages sent and received every day is greater than the world's population.

The largest social networking site in the world has reported over 110 million users. If it were a country it would be the 10th largest in the world.

For years Lotus partnered with its customers to make sure that people are connecting and collaborating, no matter where they are, making them more productive, more informed.

But in today's increasing complex global marketplace, collaboration is no longer a nice to have luxury. It needs to become a strategic asset.

The mandate is to make the most out of your business processes, information assets and talent. And that's where Lotus software comes in.

Because we span communications and social software, collaboration and content management, applications and integration, our software enables organizations to empower their people, to discover these dispersed assets, leverage them in new ways, and to build on them to create new assets, all to one end -- the kind of collaboration that can unleash game-changing innovation. Develop a workforce that can quickly respond to change.

Connect. Collaborate. Innovate. It's not technology that drives better business outcomes. It's people. And that's what Lotus software is all about. We help people deliver and drive better business outcomes.