



One internship,
MANY OPPORTUNITIES.



I used my knowledge and experience to create something new.

I solved real problems for real customers.

I presented my ideas to industry leaders.

I signed my first patent application.

I jump-started my career.





Think carefully: How will you answer the question,

“So, what was your
**INTERNSHIP
LIKE?”**





Not just

ANOTHER NOTCH



on your resume

Every year, students from around the world line up for the chance to join the IBM Extreme Blue™ team. Their reasons? Exposure to impressive technical and business knowledge. The opportunity to solve challenging—and real-world—problems. The ability to tap into practically unlimited resources. New networking opportunities (with some pretty interesting and influential people). And the chance to strut their stuff in front of IBM executives and industry-leading clients.

Not a bad way to spend the summer, is it?

The Extreme Blue program is IBM's premier internship for top-notch students pursuing software development and MBA degrees. If you're chosen for the program, you become part of a team working in one of the Extreme Blue labs around the world. Your team's challenge: to develop the technology and business plan for a new product or service that addresses an existing market challenge—all in a specific time frame.

As a member of an Extreme Blue team, you'll work long, hard hours developing innovative technology and business strategies that make a difference, creating the foundation for potential new products. Your team will become a micro-business within IBM, focused on creating and following through on a viable business plan. You won't work alone, though. When you join Extreme Blue, you'll have the opportunity to get input from IBM developers, program managers, scientists and visionaries. You'll make an impact, while also learning from the best in the business.



"Extreme Blue is one of our best incubators for developing diverse, world-class talent, and it defines IBM's approach to the changing nature of innovation in the 21st century. Through it, we create an open, collaborative, multidisciplinary environment that enables big thinkers to create new value for our company, our clients and our global society."

— Nick Donofrio, executive vice president, innovation and technology, IBM

Think of it as **SEED**
MONEY
for your career

Skydiving. Bungee jumping.

White-water rafting.

With Extreme Blue, you'll get the chance to work harder than you've ever done before—and you'll also get to play hard. How extreme do you like to get?

The choice is up to you.





"The social life associated with Extreme Blue is great. Throwing 20 people together always makes for fun times and things to do. And during the day, all the teams share the same space in the lab. So we share struggles and successes."

— J Rain, Extreme Blue business intern,
Case Western Reserve University
JD/MBA student



The Extreme Blue experience goes far beyond the time you spend in the program. Sure, you'll gain the invaluable knowledge and experience that comes from running your own mini-business and developing a new offering from the ground up in a specific time frame. But that's only the beginning.

When you join, you'll find a team of IBM employees who are dedicated to supporting your career goals and who will teach you valuable skills that will continue to propel your career forward long after you have your degree. You'll learn how to present your ideas. Talk confidently in front of large groups. Build relationships with influential people. And if you decide you want to keep working with IBM after you graduate, the Extreme Blue team will help you find the position that best matches your skills and interests.





What it takes to be

EXTREME

Are you Extreme Blue material? We look for students with skills, experience— and an *extreme attitude*.



“I was amazed by the top technical talent in the lab and by the fast pace, high energy and raw excitement the projects delivered. Socially, I expected lots of work and no play. I couldn’t have been more wrong—weeknights were packed with poker, dinners, bowling and movies, while on the weekends we went to the beach and baseball games and went clubbing and hiking. We definitely lived by the ‘work hard, play hard’ motto.”

— Greg Hayes, Extreme Blue technical intern, University of Michigan computer sciences student



Skills

Extreme Blue is intense, so you need to be able to hit the ground running. If you’re a techie, that means you have strong software development skills, while knowledge of and experience with our product portfolio are also big pluses. If you’re an MBA student, you have proven business development and analysis skills, as well as an interest—if not experience—in the technology industry.

Experience

You know you can make a difference, because you have experience doing so. Experience that counts for software development students is a minimum six-month software development gig in an open-source, commercial or research environment, while MBA candidates need to have a background of work in marketing, strategy development and business planning.

An extreme attitude

People with an extreme attitude are leaders, innovators, rock stars. As someone with an extreme attitude, you participate rather than wait for things to come to you, and contribute to your school, professional and academic associations, and community. You understand key technology trends, because you’re part of them—if not ahead of them.

For more details on what it takes to be a part of Extreme Blue, check out the Extreme Blue Web site at ibm.com/extremeblue.

A WORLDWIDE PRESENCE

When you join Extreme Blue, you'll travel to one of IBM's labs located in technology hotbeds in Asia, Europe and the Americas.



"IBM fosters this opportunity for us to not only work hard and innovate, but to create something that IBM really needs and that the industry itself needs. There's no comparison to any other program out there."

— Daniel Holt, Extreme Blue technical intern, Tennessee State computer sciences student



Experience your own

PERSONAL VELOCITY



Extreme Blue is competitive and in high demand—so much so that it spawned another project-based internship program known as IBM Speed Teams Internship Program. As in the Extreme Blue program, Speed Teams work on challenging projects, but instead of spending their time in a lab, they work directly with the business units they are supporting. This means that as a member of a Speed Team, you'll have the opportunity to work at any one of a number of IBM locations, on any business topic, at any time during the year, on projects that can make a difference.



Not your average



INTERNSHIP

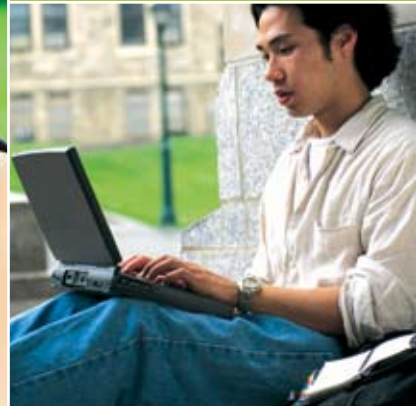
IBM offers a breadth of opportunities you simply won't find with other internships. Here are some of the groups and products you may get to work with as a member of Extreme Blue or Speed Teams:

- **Linux® technology.** The leader in Linux software-based hardware, software and services, IBM has 600 Linux developers in 40 locations around the world focused on improving Linux technology, expanding its reach and continuing to contribute to the open source community.
- **Web services.** IBM has integrated Web services capabilities into many of its products, and has the broadest and most productive Web services platform in the industry.

- **Software.** IBM DB2® software, IBM Lotus® Notes® and IBM Lotus Domino® products, the IBM Rational® Software Development Platform, IBM Tivoli® software solutions—these are just a few of the industry-leading software products developed and managed by IBM.
- **Technology services and consulting.** IBM leverages its technological and industry-specific expertise to deliver comprehensive solutions that help customers around the world reduce costs, improve productivity and create competitive advantage.
- **Research.** IBM's focus on research has enabled it to fuel innovations associated with a variety of technologies, including blade servers, grid computing, data and information management, radio frequency identification (RFID) and online security.

IBM may have been around for a while, but it hasn't remained so successful by resting on its laurels. It continues to lead the way in a number of areas:

- **Open standards.** In 2005, IBM pledged open access to key innovations covered by 500 IBM software patents.
- **Innovation.** With more than 3,000 scientists and engineers at eight labs in six countries, IBM Research is the world's largest IT research organization, and has produced more research breakthroughs than any other company in the IT industry.
- **Education.** Through the IBM Academic Initiative, IBM is giving schools—primary level through university—access to a wide range of its products for instruction, learning and noncommercial research.
- **Hot technology.** IBM is breaking new ground in a number of disciplines, including nanotechnology, autonomic computing, knowledge discovery and data mining, pervasive computing, grid computing and Linux technology.



"I had this impression that IBM was this old, slow company that made mainframes and was extremely conservative. But it's exactly the opposite of that—it's fast paced and focused on cutting-edge technology."

— Jon Gottschalk, *Extreme Blue technical intern, University of Illinois computer sciences student*



Make a difference in YOUR CAREER

Extreme Blue isn't for everyone. It's intense. Challenging. Tough. In the world of Extreme Blue, projects move quickly, expectations are high and the results are subject to scrutiny by industry thought leaders and senior executives from across IBM's lines of business. That's because we believe that all technology can stand to be improved. And when millions of clients and business partners around the world are using the product your team helped develop, you'll find that the long hours and hard work are all worth it.

To learn more about the Extreme Blue experience or to apply for Extreme Blue or Speed Teams, visit:

ibm.com/extremeblue





you + a degree = a good start

you + a degree + *Extreme Blue* = a fast start to your career



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